

Welcome to Campus Labs!

Get Ready to Experience Your Data

On behalf of everyone at Campus Labs, we would like to welcome you to our Member Campus community. Like 1,300+ other campuses, you've taken the first step toward doing more with your data. At Campus Labs, we want you to meet your analytical goals, so we combined our great analytics platform with great onboarding experience. Your dedicated Insight and Analytics consultant will direct you throughout the process outlined below.

At-A-Glance

Your Insight onboarding will be right sized to meet the priorities and analytical goals for your institution. As soon as meaningful data is available in Insight, onboarding can begin. After the Insight Kickoff meeting and initial analytical goals are defined, your onboarding may take on two parallel paths:

- Insight and Analytics Training
- Building Your Data Foundation

Insight and Analytics Training

Campus Labs approaches training differently because we don't just train you on the how the application works but rather we incorporate training about how to do analytics. Ideally, the trainings are set-up in five, one-hour sessions (including the kickoff) scheduled no more than one week apart. This schedule allows you to keep momentum with the training.

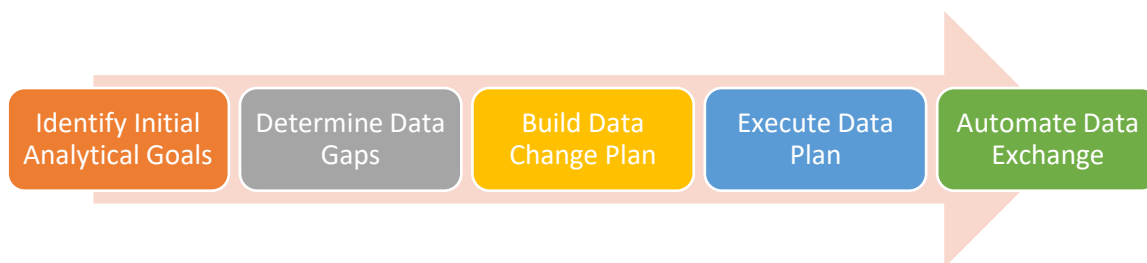
The Insight and Analytics curriculum is intended for team members who will be administering Insight or creating visualizations and dashboards. If there are multiple organizations on your campus using Insight, we will discuss whether or not it best to training the groups together or separate.

Kickoff	Training #1	Training #2	Training #3	Training #4
<ul style="list-style-type: none"> • Onboarding Overview • Data on Campus • Analytical Goals • Set-up and Tour of Insight 	<ul style="list-style-type: none"> • How Student Demographics Work • Thinking Analytically • Building Our First Visualization 	<ul style="list-style-type: none"> • Ensuring Data Accuracy • Translating Questions to a Visualizations • Building Custom Measures • Using Expressions 	<ul style="list-style-type: none"> • Limiting Dashboards and Narratives • Relating Data • Selecting Student at a Point in Time 	<ul style="list-style-type: none"> • Troubleshooting Dashboard Issues • Building Using Best Practices • Identify Your Top Analytical Goals • What's Next?

Building Your Data Foundation

One of the keys to successful and accurate analytics is having a strong data foundation that has all of the datapoints you need to meet your analytical goals. Your Insight and Analytics Consultant helps you evaluate your data landscape along side your analytical goals to ensure success. This may mean making changes to the the existing data exchange process or creating new processes.

Member campuses begin using Insight at different times in their partnership with Campus Labs. If you are new to Campus Labs, your consultant works alongside your other onboarding consultant(s) and ensures your initial data exchange is set-up to meet your analytical goals. For campuses adding Insight on top of existing product(s), your consultant audits the current data landcape and makes recommendations to improve your landscape. In either scenario, the project steps are outlined below.



Campus Intelligence

Campus Intelligence is where thought leaders in higher education discuss emerging best practices, share creative strategies, and uncover valuable insights. It offers something for all areas of campus: Analytics & Insight, Improvement & Assessment, Teaching & Learning, Retention & Success, and Student Engagement. Whether you're focused on improving student engagement, assessing student learning, or aligning goals with your institutional mission, we're confident you'll find valuable insights to support your daily work.

[Visit Campus Intelligence](#)

Support

Help is just a phone call, online chat, or email away. Campus Labs provides industry leading support for you and your users. Students, faculty, and staff all receive access to comprehensive one-on-one support and unmatched product expertise.

Support Chat Hours: 9:00 a.m.-5:00 p.m. EDT

Support Phone Hours: 8:00 a.m.-8:00 p.m. EDT

Phone: 716-270-0000

Email: support@campuslabs.com

Help Center

Learn how to use the Campus Labs tools through a combination of in-depth text articles and video walkthroughs, resources can share with your campus in your launch and adoption process. The Help Center provides up-to-date information for users at all levels, from those who are just getting started using the application to platform administrators.

[Insight Help Center](#)